

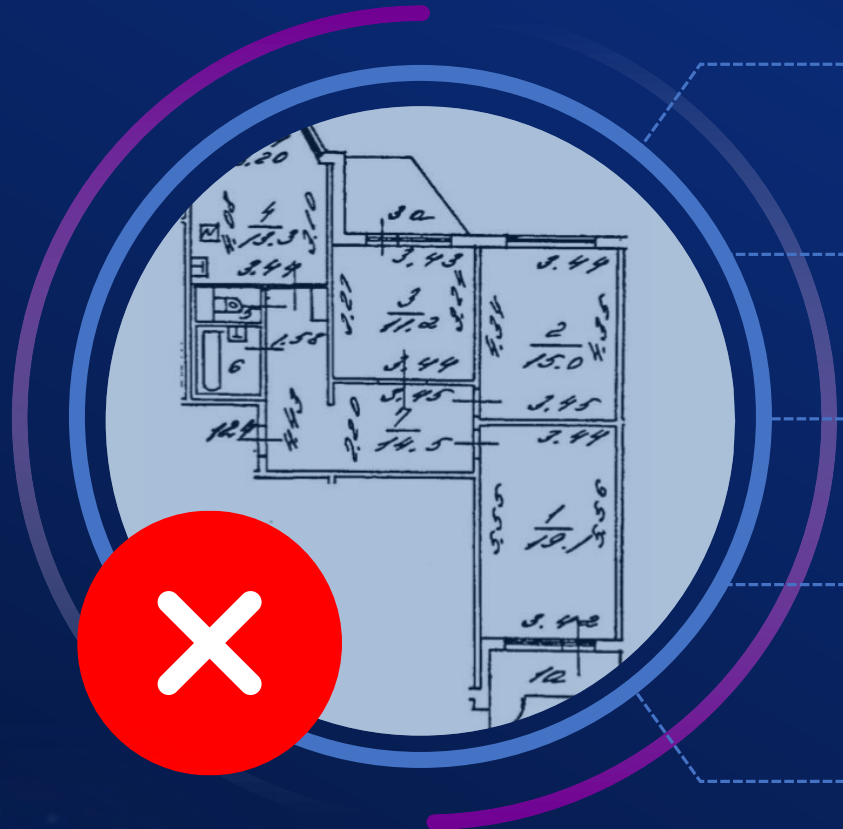
Alexey Sorokin, 2021

Plannerix

generation,
rynyh
aphtha



There are a huge number of inconveniences of conventional drawings on paper



2D drawings, collages and photographs do not convey enough information

The number of products is growing and their life cycle is shortened

The world around us is going online

Requirements for the arrangement of objects in space are changing

The design is created by hand by specialists over several weeks and has become perishable

Using 3D drawings you can solve these problems

Immersive content uses 3D AR/VR technologies and allows you to solve this problem "here and now"

Images of layouts (photos and scans) are converted into 2D format, objects and details of the property are determined.

Fully interactive interaction: the environment and individual objects can be viewed from any angle, rotated nearby and further away.

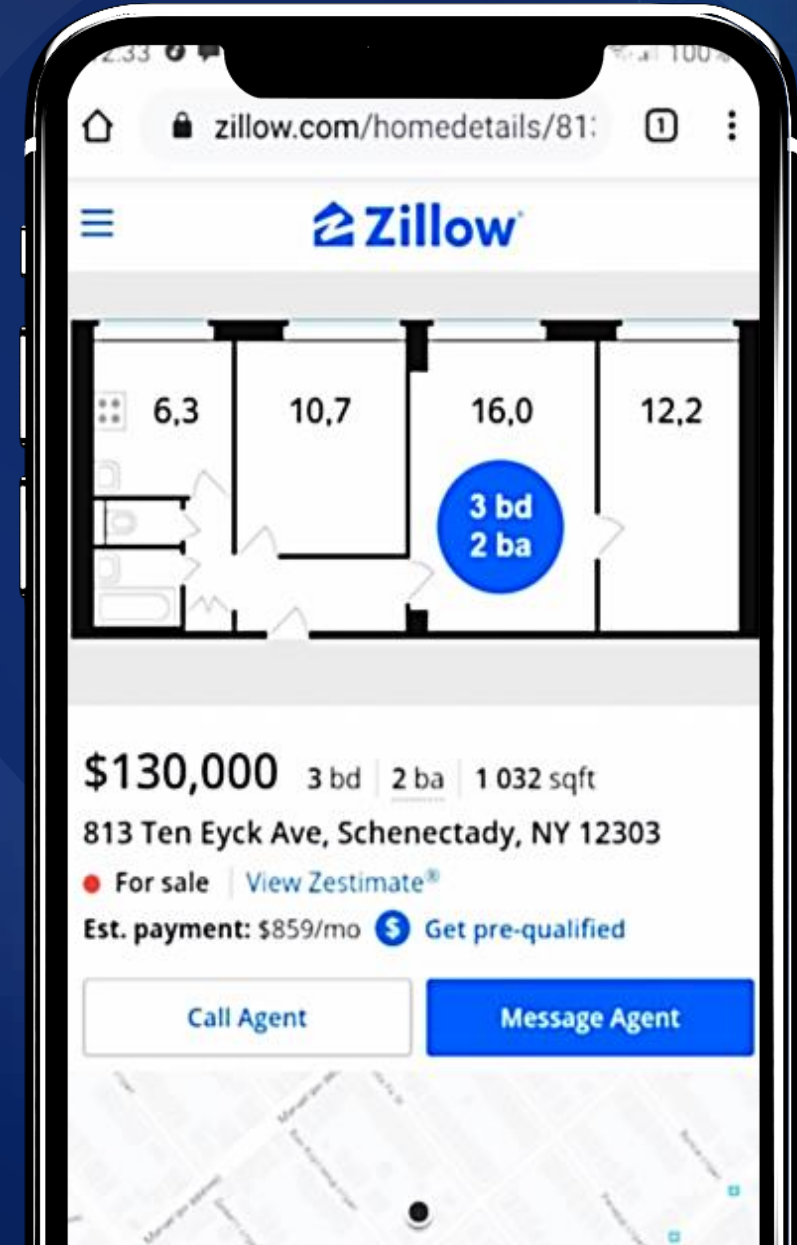
Generative design algorithms automatically arrange objects in 2D/3D, taking into account the profiles of user groups and market conditions.



How is the work going? with an investor?

Exit scenario with an investor

- ✓ Selling to a platform with more content
- ✓ Plannerix solves the problem of creating 2D/3D AR/VR immersive content, integrating it, storing analytical data on content and providing insights on audience behavior
- ✓ Sale to a development company, supplier of interior furnishing products or industry marketplace
- ✓ Selling to a CAD manufacturer with whom maximum synergy can be achieved. Autodesk, Graphisoft, Adobe



Average time on product cards

Probability of purchasing a product age using the PLANNER widget





Probability of purchasing a product

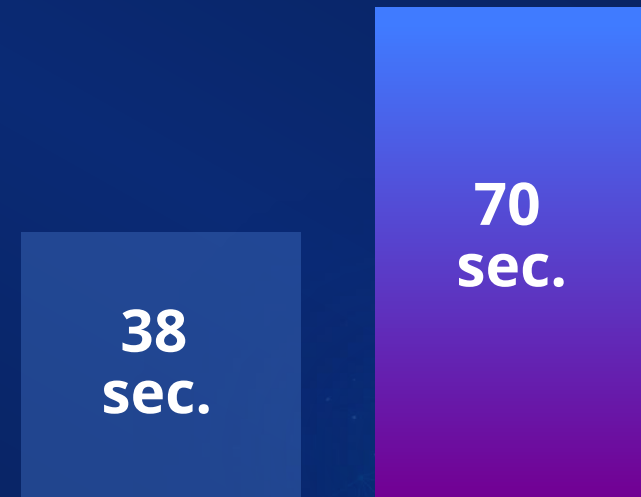
In 2019, the average time on a product card was 38 seconds. Maximum purchase probability is achieved when the user spends more than 50 seconds on the property card



Advantage PLANNERIX

The average viewing time for a Plannerix widget is 20-70 seconds. Our solution - the last mile before making a purchase.

-  Average time on a product card without a widget
-  Average time on a product card with the PLANNERIX widget



You will be able to use PLANNERIX in...

01 E-commerce

product 3D AR/VR widgets, virtual fitting rooms for several products and calculation of services

02 Real Estate

homestaging, testfit, redevelopment approval

03 Construction

visualization of real estate, configuration of finishing and furnishings

04 Banks

calculation of consumer and mortgage products

05 IoT

data visualization, automatic arrangement of devices

06 Hotels and museums

booking, virtual tours

Our company mission



"To become the leading platform for creating immersive 2D/3D AR/VR real estate projects, giving everyone the opportunity create interior and landscape design"

Plannerix

For 2020 we have conducted many transactions with well-known companies



450,000 rub.



\$105,000



663,000 rub.



2,000,000 rub.

We plan to develop and implement our plans every year

2021

Traffic growth

Produce more than 1,000,000 2D/3D images per month. 100 integrations

2022

Increased content

Parametric configurators and 3D models - 5000. 5 interior styles

2023

Sales growth

International expansion - Europe, USA, Asia

About our team

Our team consists of professionals in their field



Alexey Sorokin

CEO

Author of design automation algorithms; Engineer-economist, St. Petersburg State Medical University; Marketing Manager, MIR; 20+ years head of interior design studio



Sergey Zagrebin

Head of Computer Vision

author of CV and ML algorithms, Mathematician Izhevsk GTU; Engineer-economist, Izhevsk GAA; CTO of AR/VR ML/CV development,



Alexander Kachur

Head of Data Science

Expert in AI and ML, Data Scientist, Mathematician, Moscow Aviation Institute; Founder and CEO at BestFitMe; Founder and CTO at AIPictor.



Ksenia Rodionova

Head of marketplace

International Business Administrator, European University Viadrina, Head of e-commerce VkusVill, Previously at Lenta and Castorama Russia

Financial, management and marketing

PLANNERIX is supported by the ZeroGravity Founda

ZeroGravity Foundation is a decentralized venture fund and an international aggregator of digital, innovative blockchain technologies

You can purchase shares through the purchase of background tokens

Our website

zerogravity.foundation

The logo for ZeroGravity Foundation features the word "ZERO" in large, bold, white capital letters. Below it, the words "GRAVITY FOUNDATION" are written in a smaller, white, sans-serif font. The text is centered within a glowing blue circular ring that has a horizontal lens flare effect passing through its center. The background is a dark blue space with faint white geometric patterns and small white dots representing stars.